



Downtown Reidsville Empowering Art Movement

An Initiative of the Reidsville Downtown Corporation

230 W Morehead St • Reidsville, NC 27320 • 336.349.1111 • mmatthews@reidsvillenc.gov

2019 Fire Hydrant Project

The Reidsville Downtown Corporation (RDC) invites artists to submit designs for painting fire hydrants in Reidsville. Locations will be selected by city staff. Artists must submit a color design for review by the RDC. The RDC will host a one-day Paint Party for artists to paint their hydrants on September 28 – the local community and media will be invited. Artists who cannot attend the Paint Party must complete their hydrant by October 15, 2019. Selected artists will be added to the list of approved artists for future DREAM projects.

FIRE HYDRANT ART PROJECT DETAILS: The design should be appropriate for a public space.

What is prohibited on the hydrants?

- Changing the color of the fire hydrant “bonnets” (blue, green or red). The selection committee will attempt to match designs with the bonnet color that will work best with the design.
- Glued or attached objects.
- Camouflage or designs that significantly reduce hydrant visibility.
- Black paint covering more than 20% of the overall hydrant.
- Endorsement of an individual or business.
- Inappropriate or offensive words or imagery.
- Anything which inhibits the function of the hydrant.

Potential design themes include:

- Designs that reflect Reidsville’s history;
- Designs inspired by the work of famous artists;
- Designs with a whimsical or humorous twist that will make viewers smile;
- Context-sensitive designs that uniquely connect a particular fire hydrant with its immediate surroundings;
- Colorful, abstract designs.

Oil-based paint will be used on the hydrants (painting supplies will be provided).

The RDC and City of Reidsville will base their decision to approve applications for painting on creativity, originality, imagination, and appropriateness.

Questions about the project can be directed to Melanie Morrison, 336-707-1347.



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Fire Hydrant Project APPLICATION

Application deadline is September 9, 2019. All proposed designs must be submitted for approval during this period.
Selected applicants will be notified no later than September 11.

Selected artists will be required to sign project rules, a Waiver, Hold Harmless and Indemnity Agreement, and a publicity release.

Return this application (drop off, mail, or email) by deadline date to:

Missy Matthews
Market Square / Main Street Manager
230 W. Morehead St. Reidsville, NC 27320
mmatthews@reidsvillenc.gov

Artist Name(s): _____

Address: _____

Email: _____

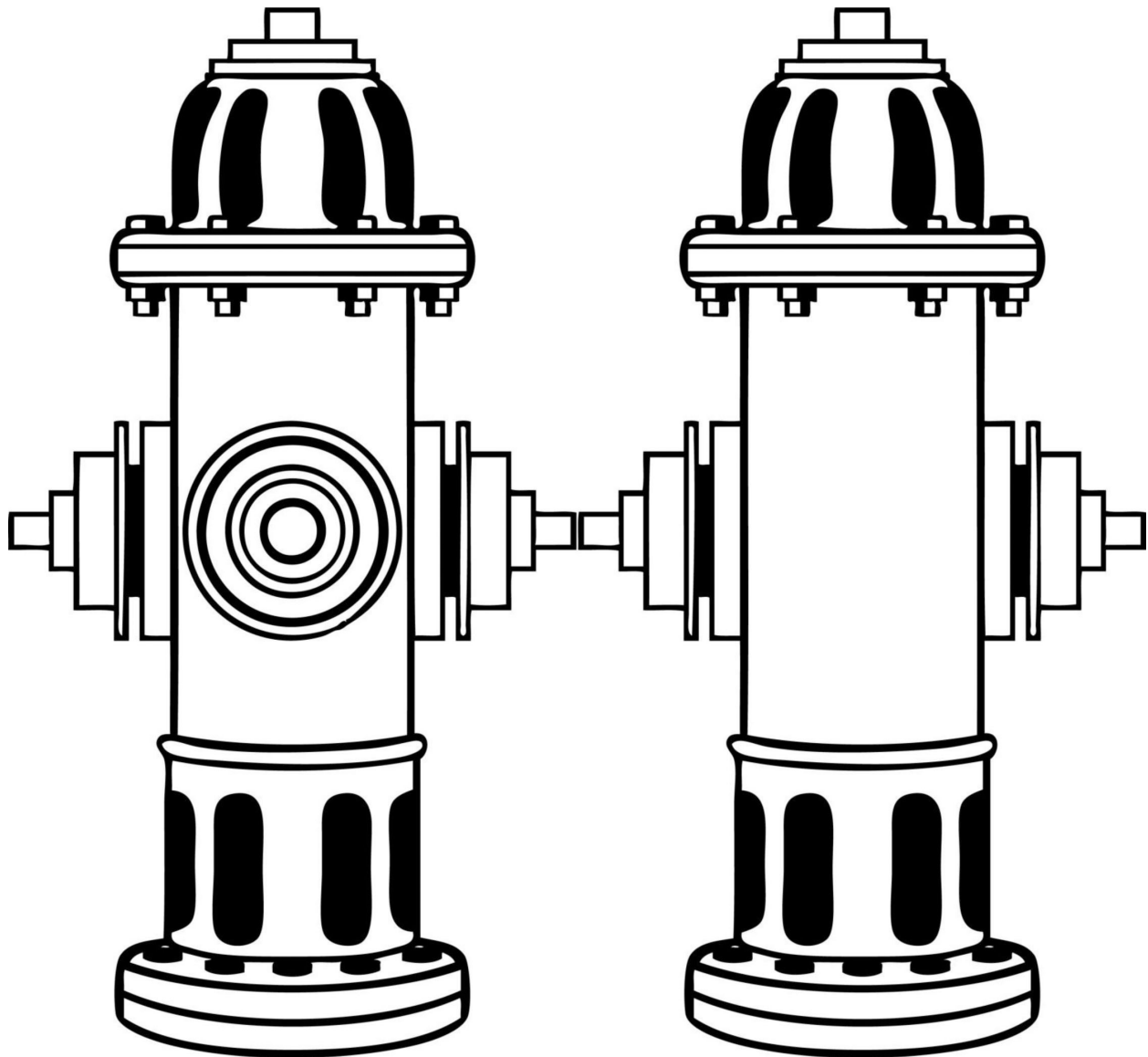
Phone: _____

I certify that this is my own work and idea. It has not been reproduced from a previously published photograph, published piece of art or copyright-protected work. I hereby grant the Reidsville Downtown Corporation the right to copyright, publish, print, sell, reproduce and use in all forms of public media the artwork in whatever way deemed appropriate by the RDC.

Signature: _____ Date: _____

Project DREAM: Fire Hydrant Project DESIGN PROPOSAL

Title of Work: _____



FRONT

BACK